

Maine Cheese Festival 2018 - Non Cheese Vendor Application

Deadline for applications: June 1, 2018

Thank you for your interest in the 2018 Maine Cheese Festival! This event serves as a key fundraiser for the Maine Cheese Guild and as a promotion and celebration of Maine cheese! This year, the festival will take place at Wolfe's Neck Farm in Freeport, Maine on Sunday, September 9, 2018 from 11AM - 5PM. A fee is being charged to vendors in order to help cover the costs associated with the event.

To promote this year's Maine Cheese Festival, we are excited to partner with Wolfe's Neck Farm, reaching out to their supporters as well as reaching out through advertising, social media and press releases to food magazines, allied organizations, the state department of agriculture, the office of Maine Tourism, Maine and NE cheese shops, and Maine's NPR stations. Again, we will be building on last year's festival to improve the experience for all guests and vendors.

This festival celebrates Maine cheese and is a tasting, pairing, educational and selling event. Every cheese maker who attends the festival will be asked to sample their cheeses as well as to sell their cheeses. Wine and beer will be available for purchase by the glass at this event as well. The Maine Cheese Festival will feature Maine grown and produced wines from Savage Oakes Winery as well as several Maine breweries.

We have a limited number of juried spaces available for Maine made/grown products that compliment cheese as well as several spots reserved for prepared food truck vendors.

Therefore, not all applicants will be accepted into the festival. We will not accept vendors from outside the state of Maine. We are also looking for foods that compliment Maine cheese. If you are a prepared food vendor who uses cheese, you must use Maine cheeses in your dishes. Many festival goers enjoy picnic-ing during the festival, and many come ready to shop to take home delicious Maine cheese and other goods.

This event is **Rain or Shine**. We are limiting space to keep vendors proportional to the cheesemakers in attendance. We will work to spread our non-cheese vendors throughout the space for optimal placements. Arlene will be in touch via email once your application is received and will notify you whether or not you are accepted to the 2018 festival.

Once your application is accepted and approved, you will be notified, at which time your payment and your insurance certificate will be due. You will receive an invoice via email that you can pay online or by sending a check to the address below.

Thank you for helping us celebrate Maine Cheese and Maine Cheesemaking!!

Your Name _____

Business Name _____

Email Address _____

Business Address _____

List and describe products you wish to sell (if you use Maine cheese, list the cheesemaker:)

Choose your set-up: (check one)

- 10x10 space: Outside (under your own tent) = \$35.00 for members/\$60 for non-members
(includes a \$25 Enthusiast Membership)
- 10x20 space: Outside (under your own tent) = \$70.00 for members/\$95 for non-members
(includes a \$25 Enthusiast Membership)
- Check here if Electricity Hook Up is needed = \$5.00 extra

Signature _____ Date _____

Application:

Please return this application with an attached copy of your appropriate **license(s), mobile vendor license** by email to: festival@mainecheeseguild.org

Or print a copy and send in the mail to Arlene Brokaw (Address Below).
If you have any questions regarding the Maine Cheese Festival, please feel free to email Arlene. Thank you!

Maine Cheese Guild
c/o Arlene Brokaw
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Warren, ME 04864